

# The new generation of IED Barcelona fashion designers make an impression at the Palau Reial de Pedralbes



## A prestigious international jury has recognised the excellence of the collections exhibited last night at the 21st Fashioners of the World Final Fashion Show with five awards

**Barcelona, 17 June 2025.** - Last night, at the emblematic **Palau Reial de Pedralbes** and in the presence of professionals, companies, and representatives of leading institutions from the creative industries as well as the specialised press, **Fashioners of the World** showcased the new generation of **IED Barcelona** fashion designers.

In its 21st edition, the Design School's **Final Fashion Show** saw the 25 best collections by final-year students of the **Bachelor's Degree in Fashion Design and BA (Hons) in Fashion Design** hit the runway. Proposals that, in the year with the highest number of graduates in the history of the Fashion School, received unanimous applause from the audience for their brilliant combination of sustainability, technological innovation, creativity, technical excellence, and meaningful messages.

An international jury awarded five Fashioners of the World prizes in recognition of the quality of the collections. All members highlighted the difficulty of deciding upon the recipients given the high standard of the creations, celebrating the passion and talent of the young designers.

The winning collections were:

### **Franca Sozzani Award fo Best Fashion Collection**

Awarded by the designer and IED Barcelona alumni, **Susy Sans**; the Founder and Director of Pause Magazine, **Johnson Gold**; and the Director of 080 Barcelona Fashion, **Marta Coca**.

### **Winner: Laia Ripoll with “YHÖ”**

Womenswear collection that seeks to heal wounds from the past. With dresses, bodysuits, trousers and tops that combine rigid and light fabrics, and intertwined laces and decorative clusters — such as safety pins — to evoke the sensation of oppression versus the possibility of liberation, and the prominence of black, greys and metallic colours that represent the light at the end of the tunnel.

***“We appreciated her creativity, the use of technique and the handmade craftsmanship done with the metals and the safety pins. The silhouettes are very strong and the concept of the collection is very cohesive and solid”.*** Marta Coca

**MANE**, the number one group in France and a world leader in the fragrance and flavours industry will develop a perfume signed by perfumer Mathieu Nardin for the winning collection, one of whose looks will be presented at Pitti Fraganze 2025. **Mehdi Lisi**, MANE Global Fine Fragrance President, presented the diploma.

### **Isabel Coixet Award for Best Fashion Film**

#### **Winner: Anna Guitart with ‘Morriña’**

A genderless autumn-winter collection inspired by the notion of family, where colour, geometric shapes and elements such as mother-of-pearl buttons stand out, evoking the figure of the designer's grandmother. With embroidery, lace fabric and trims, a large red patent leather bag, and rectangular pockets that allude to the cut-out doll games of childhood.

***“Its tone and work are about roots, about where we come from, what our influences are, and who came before us and inspired us.”*** Isabel Coixet

Watch the fashion film on [IED Barcelona's YouTube channel](#)

### **Manuel Outumuro Award for Best Shooting**

#### **Winners: Àlex Broto and Laura Beltrán ex aequo**

##### **Àlex Broto with ‘L'anatomia d'un refugi’**

A menswear collection that explores the fusion between a sporty aesthetic and a more intimate and emotional sophistication, with large volumes, fluid lines and a richness of colours in which bright blue, red and black predominate, conveying the idea of a refuge in motion: a protection that does not limit, but rather drives forward.

##### **Laura Beltrán with ‘Anem al poble’**

This autumn-winter men's collection moves between the weight of the past and the lightness of acceptance by way of tailoring and deconstruction. Timeless and versatile, with dark colours, asymmetrical volumes and fabrics such as wool, suede leather and poplins, it recounts a process of reconciliation through the liberation our own personal histories.

***“Two completely different shootings. Broto pays homage to the sporting aesthetic, with a very powerful light and sunset, evocative of the romanticism of after the battle. Laura Beltrán presents a certain nostalgia and a collection of very powerful black and white portraits”.*** Manuel Outumuro

### **Jordi Labanda Award for Best Fashion Illustration**

#### **Winner: Julia R. Heine with ‘Lunch at the tennis court’**

A collection that explores the dual identity of a 1950s woman by combining vintage sportswear with the elegance of an elite club. With contrasting high-performance fabrics and tailor-made structures that reflect fluidity on and off the court, as well as embroidery, prints, ribbon techniques and accessories that transform sporting elements into symbols of sophistication.

***“We could be looking at a professional illustrator. Her work contains courage, confidence and a sense of humour in the composition. A real surprise.” Jordi Labanda***

**Special mention: Amir M. Kantalari with ‘This must be the place’**

A genderless collection inspired by life in Iran in the Internet Age. Everyday garments and their inherent politics are examined and transformed through pattern-making experiments. All the looks have been created solely from leftover fabric and all prints were added by way of waterless digital printing to keep the collection closer to what is feasible in today’s society, and on our planet.

**Special mention: Àlex Broto with ‘L’anatomia d’un refugi’ (see Manuel Outumuro Award for Best Shooting)**

#### **IEDxCommons Impact Award**

An award for the collection with the greatest impact in terms of sustainability, good use of technology, heritage value, inclusion, proximity and craftsmanship, awarded by **Clara Guasch**, Director of Girbau Lab; IED alumni **Clara Mallart**, who has a PhD in Fashion Sustainability, and is a consultant and researcher; and **Alba Garcia**, Co-CEO and Founder of BCome.

**Winner: Martina Mayol with ‘Auster’**

A discreet yet resounding homage to Catalan heritage, sustainable design and timeless femininity. With garments made entirely from 100% organic and regenerative cotton, the collection showcases the natural tones of this fabric, embracing the natural beauty of the fibre without the use of chemical dyes. This approach not only reduces environmental impact, but also improves recyclability.

***“Given its coherence and ability to incorporate a range of criteria linked to eco-design, such as mono-materiality, durability and recyclability of the pieces, creating a very aesthetic, delicate and subtle proposal.”***

In collaboration with:

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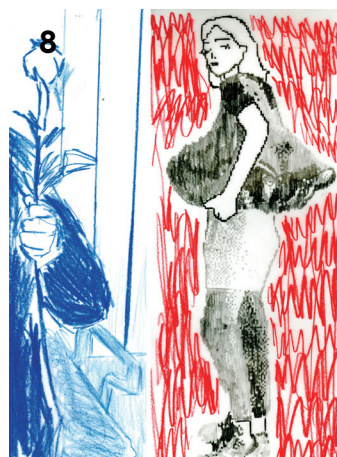


1. Laia Ripoll, winner of the Franca Sozzani Award for Best Fashion Collection, collecting the award. From left to right: Susy Sans, Johnson Gold, Marta Coca (jury), Julia Weems (IED Barcelona Fashion School Director), Laia Ripoll (winner), Pilar Pasamontes (IED Barcelona Fashion School Scientific Director), Andrea Marchesi (IED Barcelona General Director) and Mehdi Lisi (MANE Global Fine Fragrance President). //

2. The winners of the 2025 Fashioners of the World Awards. From left to right: Julia R. Heine, Anna Guitart Laura Beltrán, Àlex Broto, Laia Ripoll, Amir M. Kantalari and Martina Mayol. // 3. One look from each of the 25 collections. // 4. "YHÓ", Designer: Laia Ripoll @rhy.poll. Photographer: @roscreativestudio. MUAH: @lucyynnss. Models: @helavver @alejitaau @marianam\_model @noeliaaag // 5. "L'anatomia d'un refugi". Designer: Àlex Broto. Modelos: Artem Tyteniuk, Arseny, Mohamed y Pere Rovira. Stylist: Marina Ordinas. Photography: Carla Fuster. Make up Artist: @itzii.sust-0 / @hijxdelfuego.







6. "Anem al poble". Creative Direction: Laura Beltrán. Photography:

Guillem Forn. Stylist: Marta Ros and Tobias Kisielnicki. MUAH: Jesús Alameda. Fashion Assistant: Jon Navales. Models: Edu Muñoz and Liam at Two Management. Session location: Freakstudio. Fashion Design: Laura Beltrán. Complements: Època Barcelona. // 7. Illustration from Julia R. Heine "Lunch at the tennis court". // 8. Illustration from Amir M. Kantalari "This must be the place". // 9. Illustration from Àlex Broto "L'anatomia d'un refugi". // 10. "Auster". Designer: Martina Mayol. Designer assistant: Àlex Pearson / Miya Symona. Make up and Hair: Maffen Carrión. Production Director: Carol Solano. Production: Sergio Noguerol. Cast: Nonna Martí / Luna Arànega / Núria Castells. Director: Emma F. Coronel "La Petite". 1st Assistant Director: Mateo Halac. Post-production: Oscar Giralt. Mix media: Emma F. Coronel. Photographer: Ana Wiawell. Art Director: Maff Arteaga. Art Assistant: Jorge Ramírez.

## About IED – Istituto Europeo di Design

IED is the largest international education network in the creative sector — Design, Fashion, the Visual Arts and Communication — formed of 11 schools in Milan, Barcelona, Cagliari, Florence, Madrid, Rio de Janeiro, Rome, São Paulo, Turin, Bilbao, and the Academia di Belle Arti Aldo Galli in Como.

Founded in 1966 by Francesco Morelli, it has seen over 130,000 students graduate since its opening, welcoming 10,000 students from all over the world each year across its more than 300 master's degrees and advanced training courses, and 100 degree programmes, also enjoying a consolidated relationship with companies.

In 2022, IED was transformed into a private non-profit organisation (the Francesco Morelli Foundation) with the aim of contributing to a greater positive impact on society and the planet through design.

Over the course of the past two decades, the IED Barcelona school, located in the Gràcia neighbourhood, has stood out as a regional benchmark in design, and is a recognised Higher Education Centre for Design authorised by the Government of Catalonia.

Its educational offer includes a range of degree courses, taught in English and/or Spanish, covering the diverse specialisations that make up the world of design: Fashion, Fashion Styling and Communication, Product, Interiors, Transportation, Graphic Design, Motion Graphics and Video, Media Design and Advertising. The school also offers Bachelors of Arts (Honours) degrees in Fashion Design, Fashion Marketing and Communication, and Business Design awarded by the University of Westminster; IED Diplomas in the areas of Marketing, Communication and Advertising; and master's, postgraduate, specialisation and summer courses; in addition to tailor-made training for companies and professionals in all fields of Design, Marketing and Communication.

IED Barcelona is characterised by its clear commitment to strategic design as a driver of innovation, anticipating future trends and scenarios with the aim of shaping the new generations of future designers and creatives as agents of change.

Multicultural and multidisciplinary, it attracts 1,400 students of nearly 100 different nationalities each year.

### [A 90-second journey into IED Barcelona's creative universe](#)

IED Press Service  
Helena Rosselló  
h.rossello@ied.es  
ied.es - 932 385 889

XXL Comunicació  
Laura Desca  
laura@xxlcomunicacion.com  
Rafa Malagon  
rafa@xxlcomunicacion.com

ied.es